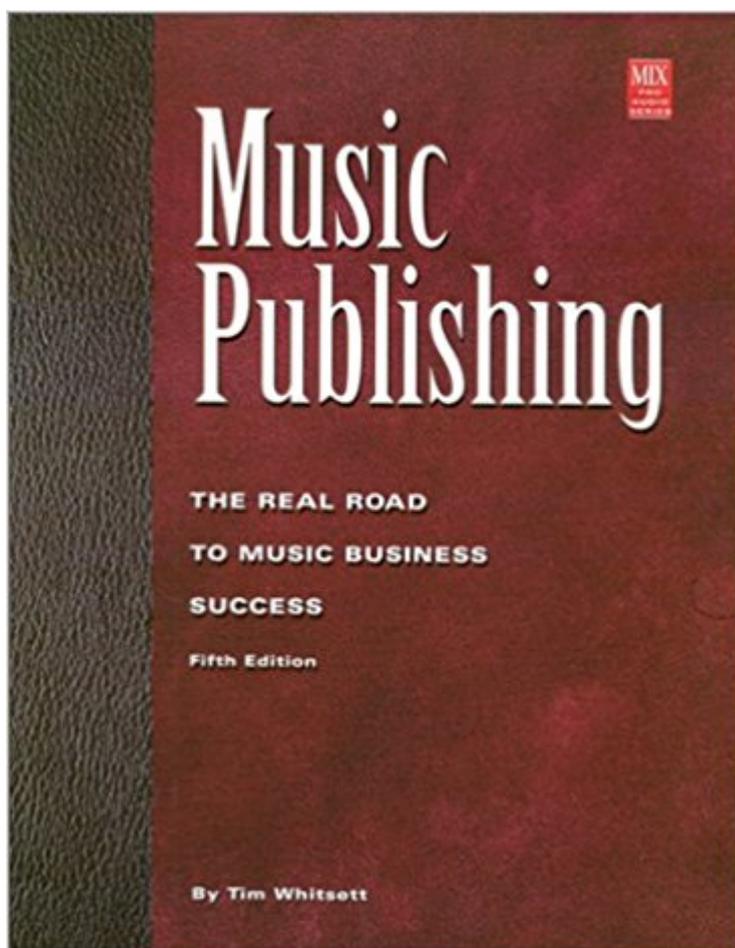The book was found

Music Publishing: The Real Road To Music Business Success (Mix Pro Audio Series)

Synopsis

Revised and updated in 2001, Whitsett's guide will empower you to succeed at starting up your own company, climbing the corporate ladder in your current job or adding profits to your current music business activities. Through this one-of-a-kind book you'll learn how to forecast sales, calculate advances, evaluate copyright purchases, negotiate contracts and licenses, manage personnel and company affairs efficiently and maximize commercial potential plus much more.

Book Information

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Product Dimensions: 10.9 x 8.5 x 0.5 inches

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Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (6 customer reviews)

Best Sellers Rank: #1,104,677 in Books (See Top 100 in Books)   #202 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Digital Audio Production   #379 inÂ Books > Arts & Photography > Music > Theory, Composition & Performance > Songwriting   #650 inÂ Books > Arts & Photography > Music > Business

Customer Reviews

At first glance this is a rather pricey manual for starting a publishing company, but MUSIC PUBLISHING covers the process from top to bottom, beginning with the obvious first step of setting up the business and continuing clear down to the more sophisticated problem of administering others' catalogs. Each music business author has a unique approach, and Whitsett proves to be unusually well qualified to advise publishers, thanks to his wealth of domestic and foreign experience working with major publishers. The mouth-watering chapter in Whitsett's book, which echoes most young songwriters' first question, is "How Much Can I Really Earn from a Hit Song?" For anyone contemplating a venture into publishing, I strongly recommend Tim Whitsett's guidebook. Ron Simpson

"Music Publishing" by Tim Whitsett is a value tool to understanding, filing, and starting up any goals

in the music industry. The biography of the author is amazing and what he shares through his years of being as music publisher is invaluble. At first look I was skeptical and assumed that my many other books would cover the information in here. I was wrong, this book is detail in, not only, what music publishing is, but how to publish music. The slant of the author is clear when he states that he can never understand why an artist would not publish his/her own music. Another good book about publishing is "Music Publishing: A songwriter's Guide," (it is cheaper than this book) which the author has just as much creditals as Tim Whitsett, but Whitsett goes into more depth making this book a more value tool.

I have to rate this publication highly because it really explains in simple clear language the whole business of music publishing. I have to acknowledge the fact that it assisted me in landing a deal with an independent film company in Germany. I would say buy this book you will make back the cost believe me. It is my second bible.

Music Publishing: The Real Road to Music Business Success (Mix Pro Audio Series) Live Sound Reinforcement (Mix Pro Audio Series) The BaZi Road To Success: Take The Road To Success Delicious Cake Mix Cookie Recipes! (Delicious Cake Mix Desserts! Book 1) Hiking Trail Mix Recipes: A Camping Snack Mix Cookbook (Campfire Cookbook 2) Concrete Mix Design (Mix Design Methods Book 1) Real Estate: Learn to Succeed the First Time: Real Estate Basics, Home Buying, Real Estate Investment & House Flipping (Real Estate income, investing, Rental Property) Go Pro Camera: Video editing for Beginners: How to Edit Video in Final Cut Pro and Adobe Premiere Pro Step by Step The Book of Audacity: Record, Edit, Mix, and Master with the Free Audio Editor Home Based Business Escape Plan: How To Make $10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Success Principles: Beast Mode Mindset of Success: Learn the top secrets that will rocket you to success in any area rapidly Rockin' Your Stage Sound: A Musician's Guide to Professional Live Audio (Music Pro Guides) 1972 Vintage Ava Maria by Bach-Gounod Arranged by Arthur Zepp : Piano Solo Sheet Music : PRO PN 577 Pro Art Westbury New York The Best Homemade Kids' Lunches on the Planet: Make Lunches Your Kids Will Love with Over 200 Deliciously Nutritious Lunchbox Ideas - Real Simple, Real Ingredients, Real Quick! Real Time Systems and Programming Languages: Ada 95, Real-Time Java and Real-Time C/POSIX (3rd

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